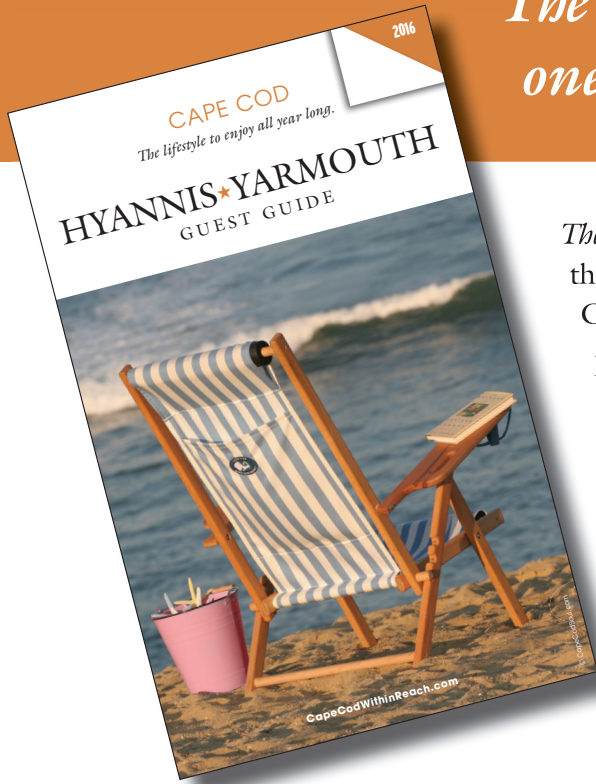


# THE 2016 HYANNIS ★ YARMOUTH GUEST GUIDE

*The best of two great towns in one powerful publication!*



The 2016 Hyannis ★ Yarmouth Guest Guide is a powerful marketing tool that showcases businesses, attractions and activities that make our part of Cape Cod so attractive to residents and visitors alike.

By combining the resources of the Hyannis Area Chamber of Commerce and the Yarmouth Chamber of Commerce, this publication enables our advertisers to reach our shared demographic in powerful numbers, numbers that translate into more recognition and business.

With designated areas for Plan, Play, Stay, Dine, Live, Shop and Weddings, our guide provides an logical, and easily referenced placement for your ad. We also offer grid listings, which allow the advertisers to provide more specific information about their establishment.

**PRINT DISTRIBUTION:** 130,000

**DIGITAL MAGAZINE EXPOSURE:**

Viewable on 3 websites with direct links to advertisers  
*CapeCodWithinReach.com, Hyannis.com and YarmouthCapeCod.com*

**Website sessions:** 180,255

**Website page views:** 452,186

**PUBLICATION DATE:** Spring 2016

**SPACE RESERVATION DEADLINE:** 10/30/15

**ADVERTISING RATES:**

	4-Color	1 or 2 -Color
Full Page:	\$2,820	\$2,280
Half Page:	\$1,720	\$1,360
Quarter Page:	\$995	\$795
Eighth Page:	\$510	\$445

**PREFERRED PLACEMENT:** Premium placement for back and inside covers is available on a first come, first serve basis for a premium fee. Please ask your representative for details and pricing.

**EARLY BIRD DISCOUNT:** 5% discount when paid in full by 10/16/15

**GRID LISTINGS:**

Display advertisers receive one free grid listing in Accommodations or Dining.

Non-advertisers may purchase a grid listing for \$180 each. Please submit information on the appropriate form.

**EXPANDED SECTIONS THIS YEAR:**

**LIVE** which includes resources and services for year round and seasonal Cape residents.

**WEDDINGS** which includes everything you need to know about planning your wedding on Cape Cod.

**ADDED VALUE FEATURES:**

- Ad design and expert copy support offered for a nominal fee
- Special feature - digital magazine with links to all advertisers' websites
- First listing is free! Second listing for only \$100!

**CONTACT:**

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